

Thoroughbred Country

A Publication Produced For the Hospitality Industry in Aiken, Allendale, Bamberg, & Barnwell Counties

As summer strolls through the hottest times of the year, Thoroughbred Country has been getting some hot new ideas. Just a few of the summer highlights include new advertising, special edition brochures, and joining Facebook!



Facebook

Are you a fan of Facebook? So is Thoroughbred Country!

Thoroughbred Country can now be found on Facebook. Our group name is Thoroughbred Country: Regional Tourism.

You may follow this link as well: <http://www.facebook.com/group.php?gid=102740719592>. Our Facebook group was debuted in Atlanta as we met face-to-face with 13 freelance travel writers.

This media mission allowed Thoroughbred Country to pitch ideas for summer travel. Please join the Thoroughbred Country regional tourism group and don't forget to invite friends and family too!

Topper Site

The University of South Carolina's Topper archaeological dig site – home to some of the most significant research on earliest man in America – will be the subject of an hour-long episode of "Time Team America," a new PBS television series airing on SCETV at 8 p.m. Wednesday, July 15. The July 15 show will be the longest national broadcast devoted to Topper. This site has provided astounding artifacts on the Clovis and Pre-Clovis people in the Pleistocene layers. The dig is conducted by the University of South Carolina's own, Dr. Al Goodyear. Dr. Al Goodyear conducts a seasonal archeological dig at the Topper site beginning in May, which anyone 18 or over may participate in by registering for one or more weeks. There are also free tours on Saturday during season. For more information, visit the Topper website www.allendale-expedition.net.

Special Edition

This summer Thoroughbred Country has created two new brochures for the region featuring day trips and historic sites along highway 278 and highway 78. Both brochures have been placed in all Aiken lodging properties. These brochures encourage visitors to get out and explore all areas of Thoroughbred Country! Would you like a copy? Call Thoroughbred Country at 803-649-7981.

Advertising

Thoroughbred Country has a new referral site! Go visit www.wrdw.com. Once you enter the site, click on features and scroll down to staycations. There is a website button that links you directly to our website. Referral sites are the best way to direct views to one's website. Our referral sites bring in 51.33% of our views! Are you linked to us?

Free Admission

- **Thoroughbred Racing Hall of Fame & Museum.** Aiken, SC. Aiken trained horses who have become national champions are honored here. 803-642-7650.
- **Salkehatchie Arts Center.** Allendale, SC. Visit the history room to see the heritage of the region along the Salkehatchie River. 803-584-6084.
- **Silver Bluff Audubon Center & Sanctuary.** Jackson, SC. Walking trail and great photography as well as birding. 803-471-0291.
- **Rivers Bridge State Historic Site.** Ehrhardt, SC. Civil War battlefield with still intact earthen fortifications. 803-267-3675.
- **Hopelands Gardens.** Aiken, SC. Beautiful 14 acre garden with labyrinth and wetlands. 803-642-7650.
- **Langley Pond.** Langley, SC. Swimming, boating, and fishing. 803-642-7559.
- **Rivers, Rails, & Crossroads Discovery Center.** Greetings from a waiting conductor begins your orientation to the Center. Blackville, SC. 803-284-3976.
- **Williston Museum.** Contains memorabilia from Williston such as an old dental chair and cash register. 803-266-7015.
- **Barnwell State Park.** Barnwell, SC. Great for fishing and picnics! Boat rentals available. 803-284-2212.
- **Agricultural Heritage Museum.** Blackville, SC. Interprets the historical and cultural influences of agriculture on the area. 803-284-9182.
- **Aiken County Historical Museum.** Aiken. Housed in a 1931 winter colony mansion, which exhibits Aiken County past to present. 803-642-2015.
- **Living History Park.** North Augusta, SC. Hosts to special events such as Colonial Times. 803-279-7560.
- **Healing Springs.** Off of SC 3 N. Look for signs 3 miles north of Blackville. One acre deeded to God. Come drink from the springs!
- **Wagener Museum.** Depicting social, political, and military history of Wagener and Aiken County. 803-564-3412.

JULY

- 7/6-8/31 **Hopelands Gardens Summer Concerts: Aiken.** (Mondays only) 803-642-7631
- 7/3-7/5 **USEF B Series Horseshow: Aiken.** 803-649-3505
- 7/4 **Battle of Rivers Bridge Tour: Ehrhardt.** 803-267-3675
- 7/4 **Bamberg's 4th of July Celebration: Bamberg.** 803-245-1000
- 7/4 **4th of July FUN-tastic Family Fest. Barnwell Veterans Park.** 803-541-6555
- 7/10-7/12
7/17-7/18 **The Spitfire Grill. Aiken Community Playhouse.** 803-648-1438
- 7/11 **Tomato Festival. Aiken Farmer's Market.** 803-642-7761
- 7/18 **Redcliffe Plantation State Historic Site offers Heirloom Gardening.** Beech Island 803-827-1573
- 7/18 **WWE SummerSlam. USCA Convocation Center.** 803-643-6900
- 7/19 **Reflections of Jim Harrison's Career as an Artist.** Jim Harrison Gallery Denmark. 803-793-5796
- 7/24-7/26 **Wings and Wetlands. North Augusta Community Center.** 803-441-4290



Visit
www.tbredcountry.org
for a complete
2009 calendar
of events.

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